

# Total Resource Campaign

# 2023

Thank you for your interest in supporting the Beaverhead Chamber of Commerce & Agriculture through the various marketing opportunities explained here. On the following pages, you will find more information on all the Chambers events, programs and advertising opportunities. Please note that the availability is limited, and this menu is updated weekly. Please call the Chamber at 406-683-5511 to find out if your opportunity is still available.



## Annual Membership

The Beaverhead Chamber of Commerce & Agriculture's membership drive is in November through January of each year. The benefits of being a Chamber member include:

- **Inclusion in Chamber Bucks Program** – Member Businesses accept our Chamber Bucks from individuals and the Chamber reimburses the business at 97%, reserving 3% for administrative costs of advertising. Non-Chamber Members are welcomed to participate for a fee of 5%. The Chamber Bucks check may not be split between two businesses. All Chamber Members are eligible to receive Chamber Bucks.
- **Chamber Website Business Directory** – The directory is easy to read for visitors as it is separated by category as indicated on the back of the application. Your listing includes a link directly to your website/Facebook page.
- **Inclusion in Chamber Email Distribution** – Receive important information and updates from local government entities, other chambers and trainings.
- **Ribbon Cutting Ceremonies** – Opening a new business or having a Grand Re-Opening? This is a great way to elevate your brand.
- **Chamber Ambassadors** – This is an exclusive group of up and coming leaders who wish to serve the community and local businesses. There is no cost to participate, and the Ambassador program is a great way to reward star employees.
- **Lunch & Learn Speaker Series** – Exclusive to Chamber Members, you may reserve one month to speak about your product/service.
- **Total Resource Campaign Sponsorship Opportunities** – This is a comprehensive menu of sponsorship opportunities.
- **Restaurants/Lodging/Outfitters Guide** – This is a guide in our Visitor's Center for visitors.

### Membership Levels include:

- Platinum Partner - \$5,500
- Gold Partner - \$2,500
- Copper Partner - \$1,750
- 20+ Full Time Employees - \$550
- 10-19 Full Time Employees - \$350
- 6-9 Full Time Employees - \$250
- 0-5 Full Time Employees - \$150
- Farm/Ranch Producer Membership - \$100
- Non-Profit Group - \$50
- Individual Member - \$45
- Additional Service Options:
  - Sponsor the Directory on our Website – Add \$300
  - Pre-Pay Lunch & Learns for One year – Add \$190
  - Chamber Newsletter Logo Listing – Add \$100

## Annual Gala

Be a part of the Beaverhead Chamber of Commerce & Agriculture's Premier Event! On **Friday, January 13, 2023**, we will celebrate the close of the previous year and the successes of 2022.

We will also give our members a look toward what the coming year will bring to the Beaverhead County business community. This prestigious evening is full of fun, socializing, awards, recognition, and prizes. It also lets members showcase their company while enjoying time with spouses, employees, and VIP clients.

The Social Hour will begin at 6pm for all, and dinner will be served at 7pm. So, come and enjoy spending the evening with your fellow Chamber and Community Members. It's a night NOT to be missed!

**Platinum Sponsor** - \$1,000 – 0 of 4 available | **Barrett Hospital\*The Schultz Agency\*NorthWestern Energy\*UMW Foundation**

*Benefits:* Event Perks –

- **One table of eight for guests**, in a prime location, featuring company name to reserve seating!
- Two bottles of wine per table!
- Each guest will also be invited to attend our special V.I.P Sponsor reception beginning at 5pm featuring a wine tasting!
- Your company will also receive recognition from the podium and your banner used during the event, and inclusion in the Member Wall of Fame Banner!
- Other Recognition - You will also receive Premier Logo recognition in the invitation, in the event program, in the Chamber newsletter, and in the Chamber email!

**Gold Sponsor** - \$750– 3 of 4 available | **Stockman Bank**

*Benefits:* Event Perks –

- **One table of eight for guests**, in a prime location, featuring company name to reserve seating!
- Two bottles of wine per table!
- Each guest will also be invited to attend our special V.I.P Sponsor reception beginning at 5pm featuring a wine tasting!
- Your company will also receive recognition from the podium and poster logo used during the event, and inclusion in the Member Wall of Fame Banner!

- Other Recognition - You will also receive recognition in the event program, in the Chamber newsletter and in the Chamber email!

**Copper Sponsor** - \$500 – 8 of 8 available | **Union Pacific Railroad \* BrightNight Power**

*Benefits:* Event Perks –

- **Shared table for four guests**, in a prime location, featuring company name to reserve seating!
- Two bottles of wine per table!
- Each guest will also be invited to attend our special V.I.P Sponsor reception beginning at 5pm featuring a wine tasting!
- Your company will also receive recognition from the podium and on the signage used during the event, including a Member Wall of Fame Banner!
- Other Recognition - You will also receive recognition in the event program and the Chamber newsletter!

**VIP Reception Sponsor** - \$300 - 1 of 4 available | **Judy Siring Agency\*James Brown Law\*Pioneer Federal Savings & Loan Assoc.\*Bank of Commerce\*Dillon Skin Studio & Spa**

*Benefits:* Event Perks –

- **Shared table for four guests**, in a prime location, featuring company name to reserve seating!
- Two bottles of wine per table!
- Each guest will also be invited to attend our special V.I.P Sponsor reception **where your company name will be featured on signs** beginning at 5pm featuring a wine tasting!
- Your company will also receive recognition from the podium and on the signage used during the event, including a Member Wall of Fame Banner!
- Other Recognition - You will also receive recognition in the event program!

**Table Sponsor** - \$360 - unlimited | **High Peaks Fed. Credit Union \* Bicentennial Apts.**

*Benefits:* Event Perks –

- **One table of eight for guests**, featuring company name to reserve seating!
- Recognition - Name recognition in the event program and on the signage used during the event!

**Banner Sponsor** - \$150 – unlimited | **Matt Vinson Plumbing**

*Benefits:* Event Perks –

- Feature your business on a customized banner at our most prestigious event! Simply provide your logo artwork prior to January 1, 2023, to be included in our Member Wall of Fame at the Annual Dinner.
- Also includes **two tickets to attend the event.**
- Recognition - Name recognition in the event program.

## **Annual Gala: Outstanding Teacher of the Year Award**

The Beaverhead Chamber of Commerce & Agriculture sponsors the Outstanding Teacher Award to recognize educators in the Beaverhead County area for their accomplishments in the teaching field. This award is presented at the Annual Dinner awards ceremony. Help us strengthen the bridge between the business community and the education community with your support!

**Platinum Sponsor** - \$500 - 0 of 1 available | **UMW Foundation**

*Benefits:*

- **Table for eight for guests!**
- Two bottles of wine!
- Recognition - Premier Logo recognition as the year's Platinum Sponsor at the annual dinner awards ceremony!
- Logo recognition in the event program, Chamber newsletter and Facebook recognition.

**Award Sponsor** - \$75 – unlimited | **Pioneer Fed. S&L**

*Benefits:* Recognition –

- **One ticket to the annual dinner!**
- Recognition at the annual dinner awards ceremony, in the Chamber newsletter and Facebook recognition.

## **Beaverhead Treasure Hunt**

In 2022, the Chamber held the **Beaverhead Treasure Hunt**. The University of Montana Western Glass Arts students hand crafted 100 solid, glass paperweights. These beautifully

hand-made paperweights were hidden in the shops of: Bannack, Dillon, Lima, Dell, Grant, Jackson, Wisdom, Wise River, Dewey, Glen, and Melrose. The Chamber encouraged visitors and residents to Shop Local and visit these towns' businesses to find a glass paperweight from Memorial Day through Labor Day! Once the paperweight was found, it was theirs to keep and the sticker on the bottom directed the finder to take their prize to the Beaverhead Chamber office at 10 W. Reeder St, Dillon to be entered into a drawing for \$100 in Chamber Bucks. This program encouraged local shopping to find the paperweights. Looking for sponsors, please contact Rebecca at 406-683-5511 to sponsor the Beaverhead Treasure Hunt.

### **Rules of the Hunt**

- 100 paperweights were hidden from Memorial Day to Labor Day.
- Paperweights remain hidden everyday rain or shine.
- One paperweight, per person/per summer. Share the love!

### **Treasured Words of Advice**

- We use the term “hide” loosely; we want the paperweights to be found!
- Paperweights are cleverly hidden in **plain sight, in public areas of local businesses and historical sites. Please do not disturb the areas.**

**Treasure Hunt Sponsor** - \$5,000-\$1,200 – 1 of 3 available | **UMW Foundation\*UMW**

*Benefits* – Your business logo will be on the sticker of all 100 paperweights. Your business logo will be mentioned on each social media post recognizing each person who finds the paperweight throughout the year. **Your business logo will be on the sticker as the Beaverhead Treasure Hunt sponsor.**

### **Brats for the Brave**

In honor of our military men and women, healthcare workers & first responders the chamber hosts Brats for the Brave will be held on **Thursday, September 14<sup>th</sup>, 2023 from 11pm-1pm.** This brat BBQ is an opportunity for the business community and the community as a whole to show their support and appreciation of the men and women who so bravely serve our community and our country. There is no charge to attend the event. These service men and women not only support our community through safety, but they are a large part of the local economy as well. Brats for the Brave offers an opportunity for the economy to show its appreciation.

**Presenting Sponsor** - \$500 - 0 of 1 available | **Big Tyme Sportswear Design**

*Benefits:* Recognition - One table at the event for display as well as premier logo recognition the day of the event, in the announcement, in the Chamber newsletter, in the Chamber email.

Businesses are encouraged to offer up their military discounts during the lunch.

**Sponsor** - \$150 - 10 of 10 available

*Benefits:* Recognition - One table at the event for display as well as Logo recognition the day of

the event, in the announcement, in the Chamber newsletter, in the Chamber email. Businesses are encouraged to offer up their military discounts during the lunch.

**Event Supporter** - \$50 – unlimited | **Dillon Skin Studio & Spa \* Pioneer Fed. S&L \* UMW Foundation \* High Peaks FCU\*Rotary International**

Benefits: Name recognition the day of the event, in the Chamber newsletter and in the Chamber email. Businesses are encouraged to offer up their military discounts during the lunch.

## **Chamber Ambassadors**

Ambassadors can be owners, managers or any employee located in Beaverhead County member businesses. We welcome you to call and nominate yourself or someone else from your place of work to become an Ambassador. We request that all Ambassadors find priority to attend the Ribbon Cutting Ceremonies and help welcome new teachers to the community. Being an Ambassador gives you first introduction to Beaverhead County's new businesses and community members. Ambassadors will be notified by the Chamber as Ribbon Cutting Ceremonies, New Teacher Welcome deliveries and other event arise. There is no cost to be an Ambassador; just your time in volunteering to be the face of the Chamber.

## **Halloween Fall Fest**

It's Trunk or Treat on Idaho Street! Businesses downtown are invited to be open and have a game for the kids and treats. Businesses who are not located on Idaho Street can set up a booth. Idaho Street will be closed, and booths will be set up in the middle of the street. There is no cost to set up a booth. Streets will be decorated with corn shocks and scarecrows. The Chamber will have a booth with kid's treat, corn dogs, chips and water.

**Trail of Bales Sponsor** - \$50 – unlimited | **High Peaks FCU\*Badger Archery\*Vigilante Electric\*Beaverhead Urgent Care\*Stockman Bank**

The Chamber will provide a large round bale or small square bales to put in front of your business. Businesses decorate the bale for both Halloween and Christmas. Bales will be collected and removed from businesses in the first week of January.

## **Lunch & Learn Speaker Series**

Lunch & Learn events are offered throughout the year on the third Thursday of the month as a way for the Chamber to provide affordable small business training with updated community information with minimal time away from the office. Join between 20 to 25 of your fellow community members at our selected location for topics ranging from marketing strategies to financial management, to communication skills, to personal development. Lunch & Learn luncheons are monthly events, excluding January, July and December.

**Presenting Sponsor - \$400- 1 of 1 available**

*Benefits:* You are granted three presentations over the course of the sponsorship year. Up to two complimentary passes for sponsor representatives may be used at each Lunch & Learn. You will receive Premier Logo recognition in the Chamber newsletter, Chamber e-mail, and on the event evaluation form. You may provide other promotional items to be distributed during the program.

**Presenting Sponsor - \$150 - 7 of 7 available**

*Benefits:* You are granted one presentation over the course of the sponsorship year. Up to three complimentary passes for sponsor representatives may be used at each Lunch & Learn. You will receive Premier Logo recognition in the Chamber newsletter, Chamber e-mail, and on the event evaluation form. You may provide other promotional items to be distributed during the program.

**Lunch Sponsor – February 2023 - \$100 - 0 available | Bank of Commerce @ Mac’s Last Cast**

**Lunch Sponsor – March 2023 - \$100 - 1 available |**

**Lunch Sponsor – April 2023 - \$100 - 0 available | R.E. Miller @ Mac’s**

**Lunch Sponsor – May 2023 - \$100 - 1 available |**

**Lunch Sponsor – June 2023 - \$100 - 0 available | High Peaks FCU-CVB Rpt @ The Met**

**Lunch Sponsor – August 2023 - \$100 - 0 available | Pioneer Federal S&L Assoc. @ The Met**

**Lunch Sponsor – October 2023 - \$100 - 0 available | Matt Vinson Plumbing @ The Den**

**Lunch Sponsor – November 2023 - \$100 - 0 available | Chamber Annual Meeting | Stockman Bank @ The Den**

*Benefits:* Receive two tickets to this month's Lunch & Learn. Recognition - Name recognition in the announcement, in the Chamber newsletter, in the Chamber email before the event and recognition on the day of the event.

## Membership Mixers

Feature your business to our Chamber membership by hosting your fellow Chamber Members at your business or at the location of your choice! This monthly event held on a Thursday evening of your choice from 5pm-7pm is one of the most popular events offered by the Chamber and is sure to give you the positive exposure you are looking for! This is a great event to get people to showcase how spectacular your business is...not to mention they are nothing short of a great time!

\*Excluding June’s Ag-Stravaganza, January, July and December vacation months.

**February Mixer Host - \$150 – 1 of 1 available | \_\_\_\_\_ Bank of Commerce?**

**March Mixer Host - \$150 - 0 of 1 available | \_\_\_\_\_ UMW?**

**April Mixer Host - \$150 - 0 of 1 available | \_\_\_\_\_ Dillon Skin Studio & Spa?**

**May Mixer Host - \$150 - 0 of 1 available | \_\_\_\_\_ Badger Archery?**

**August Mixer Host - \$150 - 0 of 1 available | The Bookstore (New Teacher Welcome)**



**September Mixer Host** - \$150 – 0 of 1 available | \_\_\_\_\_ **Pioneer Federal S&L Assoc?**

**October Mixer Host** - \$150 - 0 of 1 available | \_\_\_\_\_ **Stockman Bank?**

**November Mixer Host** - \$150 - 0 of 1 available | \_\_\_\_\_ **African Oasis Coffee & Tea House?**

*Benefits:* Showcase your business to Chamber Members. • Have your business logo appear on the announcement to the membership. • Receive publicity in the Chamber newsletter and the Chamber email before and after the event.

*Sponsor Responsibilities:* • Choose date with the Chamber staff • Appetizers for 50-100 people • Provide cash bar or complimentary beverages • Location (This can be anywhere you choose, or your business.) • Invite your customers and VIP clients

*Chamber Responsibilities:* • Send out an event announcement to Chamber Members • Take all registrations and RSVP's • Provide name tags • Coordinate date and time with sponsor • Provide greeters at door at the event.

## **New Teacher Welcome**

The purpose of this program is to welcome our new teachers into the community with mugs filled with supplies and coupons. It's a great way to thank them for their upcoming efforts in educating tomorrow's leaders. It's also a great way to feature your business and to show your community spirit! These treats are assembled and then delivered by member volunteers during the first couple of weeks of the school year. So, join us in welcoming our community's new educators!

**Welcome Sponsor** - \$100 – unlimited | **Pioneer Fed. S&L\* Dillon Skin Studio & Spa\* 406 Skin & Nails\* Judy Siring Agency/Farmer's Union Insurance**

*Benefits:* Your business may provide coupons, treats or logo items to put in the welcome mugs being distributed to Beaverhead County's area first-year teachers. Number of items to be determined at the beginning of the school year. Pens, highlighters, letter openers, and other small office supplies make great items. Recognition - Name recognition in the Chamber Newsletter.

**Soft Lunch Box Sponsor** - \$250 – 0 of 1 available | **Stockman Bank**

**Tote Bag Sponsor** - \$250 - 0 of 1 available | **High Peaks FCU**

## **Parade of Lights**

Pick up your registration by calling the Chamber at 406-683-5511 and join us for some Christmas Cheer on the **first Friday in December** while participating in the Christmas Stroll and celebrating all our businesses. Partnering with Dillon Merchants Association in promotion of all businesses.

## Ribbon Cuttings Ceremonies

Ribbon cuttings are conducted as scheduled by a committee of Chamber volunteers called Ambassadors. Ribbon cuttings commemorate a business opening, move, remodel, change of ownership, name change, or new product or service offering. To schedule a ribbon cutting, please contact the Chamber at 406-683-5511.

## The Ag-Stravaganza 2023

Join the local commodity groups and your fellow Chamber Members for the Annual Ag-Stravaganza to be held on **Thursday, June 8<sup>th</sup>, 2023 from 5pm-7pm!** Unwind after work with good food and great conversation. There's no charge to attend and this is your chance to meet local agriculture professionals and business prospects while browsing booths set up with the latest information. Door prizes and demonstrations make this an event not to miss!

**Business Sponsor** - \$600 - 2 of 2 available | **The Schultz Agency/American National Insurance \*Stockman Bank**

*Benefits:* Event Perks – Receive one booth space, to set up with displays and information, along with the option to give door prizes and logo items away throughout the event. Recognition - Logo recognition in the announcement, in the Chamber newsletter, in the Chamber email, and on the signage used during the event.

**Event Food and Drink Sponsor** - \$300 - 1 of 3 available | **Judy Siring Agency \* East Bench Grain \* 4Weed & Pest Control**

*Benefits:* Recognition - Name recognition in the announcement, in the Chamber newsletter, in the Chamber email, and on the signage used during the event.

**Farm and Ranch Sponsor** - \$100 – unlimited | **High Peaks FCU\*Bank of Commerce \* Dillon Skin Studio & Spa**

*Benefits:* Recognition - Name recognition in the announcement and on the signage used during the event.

## Thursdays at the Chamber

During the summer months we would like to invite our Chamber Members to join us for lunch at the Chamber on the **4th Thursday of the month at noon**. It is a fun and informal way to network, while enjoying your fellow chamber members! Burgers, brats and refreshments will be provided FREE of charge to all attendees this year! Don't miss out on one of our highlights of the summer!

**Lunch Sponsor – June** - \$200 - 2 of 3 available | **Pioneer Federal S&L Assoc.**

*Benefits:* Recognition - Name recognition in the announcement, in the Chamber newsletter, in the Chamber email, and on the signage used during the event.

**Lunch Sponsor – July** - \$200 - 1 of 3 available | **Pioneer Federal S&L Assoc.\*Rotary International**

*Benefits:* Recognition - Name recognition in the announcement, in the Chamber newsletter, in the Chamber email, and on the signage used during the event.

**Lunch Sponsor – August** - \$200 - 2 of 3 available | **Pioneer Federal S&L Assoc.**

*Benefits:* Recognition - Name recognition in the announcement, in the Chamber newsletter, in the Chamber email, and on the signage used during the event.

## **Visit Dillon Brochure Ads**

There is still time to be a part of the Visit Dillon Brochure for 2023 summer season! The Dillon Visitors Center is reproducing a hi-quality, slick stock brochure to elevate Dillon as a visitor destination for all seasons! This brochure will be placed at the major surrounding airports in Bozeman, Helena, Missoula, Butte, West Yellowstone, Teton Valley locations, and Idaho Falls. It will be 16 pages of four-color pictures of Beaverhead County, area information, attractions, events, a county and city map and sponsored ads from our local businesses. The brochure will also have a link to the Chamber Business Directory on our website for our visitors to find YOU!

**Pay-it-Forward Ad** – \$300 | Help another business with your generous Business Card sized ad. We will conduct a lottery of nonparticipating businesses for the winner!

**Business Card size** - \$300 | **Pioneer Fed. S&L\*Bank of Commerce\*High Peaks FCU\*Matt Vinson Plumbing \* Beaverhead Lodge \* Antler’s Saloon \* Venture West Realty\*Southside RV Park**

**1/4 page** - \$500 | **Blacktail Station/Mac’s \* The Den \* Countryside RV Park \* Angler Village/BWR\*2H Outfitters**

**1/3 page** - \$750 | **The Knotty Pine \* Atomic 79**

**Full page** - \$1,250 | **UMW \* MT High Country Tours**

For new ads for the 2023 printing, camera-ready ad or logo will be required by April 15, 2023.

**Thank you for your interested in the 2023 Total Resource Campaign | All membership and sponsorship payments are encouraged as soon as possible. Sponsoring businesses will receive first right of refusal year over year.**