

Total Resource Campaign

2024

Thank you for your interest in supporting the Beaverhead Chamber of Commerce & Agriculture through the various marketing opportunities explained here. On the following pages, you will find more information on all the Chambers events, programs and advertising opportunities. Please note that the availability is limited, and this menu is updated weekly. Please call the Chamber at 406-683-5511 to find out if your opportunity is still available.



Annual Membership

The Beaverhead Chamber of Commerce & Agriculture's membership drive is in November through January of each year. The benefits of being a Chamber member include:

- **Inclusion in Chamber Bucks Program** – Member Businesses accept our Chamber Bucks from individuals and the Chamber reimburses the business at 97%, reserving 3% for administrative costs of advertising. Non-Chamber Members are welcome to participate for a fee of 5%. The Chamber Bucks check may not be split between two businesses. All Chamber Members are eligible to receive Chamber Bucks.
- **Chamber Website Business Directory** – The directory is easy to read for visitors as it is separated by category as indicated on the back of the application. Your listing includes a link directly to your website/Facebook page.
- **Inclusion in Chamber Email Distribution** – Receive important information and updates from local government entities, other chambers and trainings.
- **Ribbon Cutting Ceremonies** – Opening a new business or having a Grand Re-Opening? This is a great way to elevate your brand.
- **Chamber Ambassadors** – This is an exclusive group of future leaders who wish to serve the community and local businesses. There is no cost to participate, and the Ambassador program is a great way to reward star employees.
- **Lunch & Learn Speaker Series** – Exclusive to Chamber Members, you may reserve one month to speak about your product/service.
- **Total Resource Campaign Sponsorship Opportunities** – This is a comprehensive menu of sponsorship opportunities.
- **Restaurants/Lodging/Outfitters Guide** – This is a guide in our Visitor's Center for visitors.

Membership Levels include:

- Platinum Partner - \$5,500
- Gold Partner - \$2,500
- Copper Partner - \$1,750
- 20+ Full Time Employees - \$550
- 10-19 Full Time Employees - \$350
- 6-9 Full Time Employees - \$250
- 0-5 Full Time Employees - \$150
- Farm/Ranch Producer Membership - \$100
- Non-Profit Group - \$50
- Individual Member - \$45
- Additional Service Options:
 - Sponsor the Directory on our Website – Add \$300
 - Pre-Pay Lunch & Learns for One year – Add \$190
 - Chamber Newsletter Logo Listing – Add \$100

| 2024 Chamber Events Calendar | | |
|---|---|---|
| January 11-Board Meeting 12-Chamber Awards Gala No Lunch & Learn No After Hours Mixer | February 8-Board Meeting 15-Lunch & Learn After Hours Mixer TBD | March 14-Board Meeting 21-Lunch & Learn After Hours Mixer TBD |
| April 11-Board Meeting 18-Lunch & Learn After Hours Mixer TBD | May 9-Board Meeting 16-Lunch & Learn After Hours Mixer TBD | June 6-The Ag-Stravaganza 13-Board Meeting 20-Lunch & Learn Thurs @ Chamber TBD After Hours Mixer TBD |
| July 11-Board Meeting No Lunch & Learn No After Hours Mixer Thurs @ Chamber TBD | August 8-Board Meeting 15-Lunch & Learn New Teacher Mixer TBD Thurs @ Chamber TBD | September 11-Brats for the Brave 12-Board Meeting No Lunch & Learn After Hours Mixer TBD |
| October 10-Board Meeting 17-Lunch & Learn After Hours Mixer TBD 26-Halloween Fall Fest | November 14-Board Meeting 21-Lunch & Learn After Hours Mixer TBD | December 6-Parade of Lights 12-Board Meeting No Lunch & Learn No After Hours Mixer |

Chamber Ambassadors

Ambassadors can be owners, managers or any employee located in Beaverhead County member businesses. We welcome you to call and nominate yourself or someone else from your place of business to become an Ambassador. We request that all Ambassadors find priority to attend the Ribbon Cutting Ceremonies and help welcome new teachers to the community. Being an

Ambassador gives you a first introduction to Beaverhead County's new businesses and community members. Ambassadors will be notified by the Chamber as Ribbon Cutting Ceremonies, New Teacher Welcome event and other events that arise. There is no cost to be an Ambassador; just your time in volunteering to represent the Chamber.

Ribbon Cuttings Ceremonies

Ribbon cuttings are conducted as scheduled by a committee of Chamber volunteers called Ambassadors. Ribbon cuttings commemorate a business opening, move, remodel, change of ownership, name change, or new product or service offering. To schedule a ribbon cutting, please contact the Chamber at 406-683-5511.

Annual Gala

Be a part of the Beaverhead Chamber of Commerce & Agriculture's Premier Event! On **Friday, January 12, 2024**, we will celebrate the close of the previous year and the successes of 2023.

We will also give our members a look toward what the coming year will bring to the Beaverhead County business community. This prestigious evening is full of fun, socializing, awards, recognition, and prizes. It also lets members showcase their company while enjoying time with spouses, employees, and VIP clients.

The Social Hour will begin at 6pm for all, and dinner will be served at 7pm. So, come and enjoy spending the evening with your fellow Chamber and Community Members. It's a night NOT to be missed!

Platinum Sponsor - \$1,000 – 0 of 4 available | **Barrett Hospital*NorthWestern Energy*Union Pacific Railroad**

Benefits: Event Perks –

- **One table of eight for guests**, in a prime location, featuring company name to reserve seating!
- Eight drink tickets per table!
- Each guest will also be invited to attend our special V.I.P Sponsor reception beginning at 5pm featuring a wine tasting!
- Your company will also receive recognition from the podium and your banner used during the event, and inclusion in the Member Wall of Fame Banner!
- Other Recognition - You will also receive Premier Logo recognition in the invitation, in the event program, in the Chamber newsletter, and in the Chamber email!

Gold Sponsor - \$750– 3 of 4 available | **Stockman Bank*Double U Land*NorthWestern Energy**

Benefits: Event Perks –

- **One table of eight for guests**, in a prime location, featuring company name to reserve seating!
- Eight drink tickets per table!
- Each guest will also be invited to attend our special V.I.P Sponsor reception beginning at 5pm featuring a wine tasting!
- Your company will also receive recognition from the podium and poster logo used during the event, and inclusion in the Member Wall of Fame Banner!
- Other Recognition - You will also receive recognition in the event program, in the Chamber newsletter and in the Chamber email!

Copper Sponsor - \$500 – 6 of 8 available | **McDonald's of Dillon**

Benefits: Event Perks –

- **Shared table for four guests**, in a prime location, featuring company name to reserve seating!
- Eight drink tickets per table!
- Each guest will also be invited to attend our special V.I.P Sponsor reception beginning at 5pm featuring a wine tasting!
- Your company will also receive recognition from the podium and on the signage used during the event, including a Member Wall of Fame Banner!
- Other Recognition - You will also receive recognition in the event program and the Chamber newsletter!

VIP Reception Sponsor - \$300 - 0 of 5 available | **Bank of Commerce*Judy Siring Agency*James Brown Law*Pioneer Federal Savings & Loan Assoc.*The Gyros Wagon**

Benefits: Event Perks –

- **Shared table for four guests**, in a prime location, featuring company name to reserve seating!
- Eight drink tickets per table!
- Each guest will also be invited to attend our special V.I.P Sponsor reception **where your company name will be featured on signs** beginning at 5pm featuring a wine tasting!

- Your company will also receive recognition from the podium and on the signage used during the event, including a Member Wall of Fame Banner!
- Other Recognition - You will also receive recognition in the event program!

Table Sponsor - \$360 - unlimited | **Mountainview Insurance*Resolute Roots Realty**
Benefits: Event Perks –

- **One table of eight for guests**, featuring company name to reserve seating!
- Recognition - Name recognition in the event program and on the signage used during the event!

Banner Sponsor - \$150 – unlimited | **Matt Vinson Plumbing*The Andrus Hotel*Venture West Realty**
Benefits: Event Perks –

- Feature your business on a customized banner at our most prestigious event! Simply provide your logo artwork prior to January 1, 2024, to be included in our Member Wall of Fame at the Annual Dinner.
- Also includes **two tickets to attend the event**.
- Recognition - Name recognition in the event program.

Annual Gala: Outstanding Teacher of the Year Award

The Beaverhead Chamber of Commerce & Agriculture sponsors the Outstanding Teacher Award to recognize educators in the Beaverhead County area for their accomplishments in the teaching field. This award is presented at the Annual Dinner awards ceremony. Help us strengthen the bridge between the business community and the education community with your support!

Platinum Sponsor - \$500 - 0 of 1 available | **UMW Foundation*Stockman Bank**
Benefits:

- **Table for eight for guests!**
- Eight drink tickets per table!
- Recognition - Premier Logo recognition as the year's Platinum Sponsor at the annual dinner awards ceremony!
- Logo recognition in the event program, Chamber newsletter and Facebook recognition.

Award Sponsor - \$75 – unlimited | Pioneer Fed. S&L*Mountainview Insurance

Benefits: Recognition –

- **One ticket to the annual dinner!**
- Recognition at the annual dinner awards ceremony, in the Chamber newsletter and Facebook recognition.

Lunch & Learn Speaker Series

Lunch & Learn events are offered throughout the year on the third Thursday of the month as a way for the Chamber to provide affordable small business training with updated community information with minimal time away from the office. Join between 20 to 25 of your fellow community members at our selected location for topics ranging from marketing strategies to financial management, to communication skills, to personal development. Lunch & Learn luncheons are monthly events, excluding January, July and December.

Presenting Sponsor - \$400- 1 of 1 available

Benefits: You are granted three presentations over the course of the sponsorship year. Up to two complimentary passes for sponsor representatives may be used at each Lunch & Learn. You will receive Premier Logo recognition in the Chamber newsletter, Chamber e-mail, and on the event evaluation form. You may provide other promotional items to be distributed during the program.

Presenting Sponsor - \$150 - 6 of 7 available | UMW Foundation

Benefits: You are granted one presentation over the course of the sponsorship year. Up to three complimentary passes for sponsor representatives may be used at each Lunch & Learn. You will receive Premier Logo recognition in the Chamber newsletter, Chamber e-mail, and on the event evaluation form. You may provide other promotional items to be distributed during the program.

Lunch Sponsor – February 2024 - \$100 - 0 available | BofC-Comm Room-MDT

Lunch Sponsor – March 2024 - \$100 - 0 available | Double U Land

Lunch Sponsor – April 2024 - \$100 - 0 available | R.E. Miller-Candidates' Forum

Lunch Sponsor – May 2024 - \$150 - 0 available | UMW Foundation (see above)

Lunch Sponsor – June 2024 - \$100 - 0 available | High Peaks FCU

Lunch Sponsor – August 2024 - \$100 - 0 available | Pioneer Federal S&L Assoc.

Lunch Sponsor – October 2024 - \$100 - 1 available | _____Candidates' Forum

Lunch Sponsor – November 2024 - \$100 - 1 available | _____Chamber Annual Meeting

Benefits: Receive two tickets to this month's Lunch & Learn. Recognition - Name recognition in the announcement, in the Chamber newsletter, in the Chamber email before the event and recognition on the day of the event.

After Hours Mixers

Feature your business to our Chamber membership by hosting your fellow Chamber Members at your business or at the location of your choice! This monthly event held on a Thursday evening of your choice from 5pm-7pm is one of the most popular events offered by the Chamber and is sure to give you the positive exposure you are looking for! This is a great event to get people to showcase how spectacular your business is...not to mention they are nothing short of a great time!

*Excluding June's Ag-Stravaganza, January, July and December vacation months.

February Mixer Host - \$150 – 0 of 1 available | [Stock Drive Trailers-Mardi Gras Feb. 13th](#)

March Mixer Host - \$150 - 1 of 1 available | _____

April Mixer Host - \$150 - 0 of 1 available | [Badger Archery-April 20th](#)

May Mixer Host - \$150 - 0 of 1 available | [Flying S Escrow & Title-Cinco de Mayo May 5th](#)

August Mixer Host - \$150 - 0 of 1 available | [The Bookstore -New Teacher Welcome](#)

September Mixer Host - \$150 – 0 of 1 available | [Pioneer Federal S&L Assoc](#)

October Mixer Host - \$150 - 0 of 1 available | [Stockman Bank-StocktoberFest](#)

November Mixer Host - \$150 - 0 of 1 available | [Stephen's Farmhouse Floral](#)

Benefits: Showcase your business to Chamber Members. • Have your business logo appear on the announcement to the membership. • Receive publicity in the Chamber newsletter and the Chamber email before and after the event.

Sponsor Responsibilities: • Choose date with the Chamber staff • Appetizers for 50-100 people • Provide cash bar or complimentary beverages • Location (This can be anywhere you choose, or your business.) • Invite your customers and VIP clients

Chamber Responsibilities: • Send out an event announcement to Chamber Members • Take all registrations and RSVP's • Provide name tags • Coordinate date and time with sponsor • Provide greeters at door at the event.

Beaverhead Treasure Hunt

In 2023, the Chamber held the **Beaverhead Treasure Hunt**. The University of Montana Western Glass Arts students hand crafted 168 Twisty Doo-Dad solid, glass paperweights. These beautifully hand-made paperweights were hidden in locations in: Bannack, Dillon, Lima, Dell, Grant, Jackson, Wisdom, Wise River, Dewey, and Glen. The Chamber encouraged visitors and residents to Shop Local and visit these towns' businesses to find a glass paperweight from Memorial Day through Labor Day! Once the paperweight was found, it was theirs to keep and the accompanying card directed the finder to take their prize to the

Beaverhead Chamber office at 10 W. Reeder St, Dillon to be entered into a drawing for \$100 in Chamber Bucks. This program encourages local shopping to find paperweights. Looking for sponsors, please contact Rebecca at 406-683-5511 to sponsor the Beaverhead Treasure Hunt.

Rules of the Hunt

- 168 paperweights were hidden from Memorial Day to Labor Day.
- Paperweights remain hidden everyday rain or shine.
- One paperweight, per person/per summer. Share the love!

Treasured Words of Advice

- We use the term “hide” loosely; we want the paperweights to be found!
- Paperweights are cleverly hidden in **plain sight, in public areas of local businesses and historical sites. Please do not disturb the areas.**

Treasure Hunt Sponsor - \$3,500-\$1,200 – 1 of 3 available | **UMW Foundation*UMW**

Benefits – Your business logo will be on the sticker of all 100 paperweights. Your business logo will be mentioned on each social media post recognizing each person who finds the paperweight throughout the year. **Your business logo will be on the sticker as the Beaverhead Treasure Hunt sponsor.**

The Ag-Stravaganza 2024

Join the local commodity groups and your fellow Chamber Members for the Annual Ag-Stravaganza to be held on **Thursday, June 6th, 2024 from 5pm-7pm!** Unwind after work with good food and great conversation. There's no charge to attend and this is your chance to meet local agriculture professionals and business prospects while browsing booths set up with the latest information. Door prizes and demonstrations make this an event not to miss!

Business Sponsor - \$600 - 2 of 5 available | **American National Insurance *Stockman Bank*Mountainview Insurance**

Benefits: Event Perks – Receive one booth space, to set up with displays and information, along with the option to give door prizes and logo items away throughout the event. Recognition - Logo recognition in the announcement, in the Chamber newsletter, in the Chamber email, and on the signage used during the event.

Event Food and Drink Sponsor - \$300 - 2 of 3 available | **Judy Siring Agency**

Benefits: Recognition - Name recognition in the announcement, in the Chamber newsletter, in the Chamber email, space available please bring your own table/booth, and on the signage used during the event.

Expo Table Sponsor - \$100 – unlimited | **Bank of Commerce*Dillon Skin Studio*High Peaks FCU*Dyle Stoddard Realtor**

Benefits: Recognition - Name recognition in the announcement, space available please bring your own table/booth and display materials, and on the signage used during the event.

Thursdays at the Chamber

During the summer months we would like to invite our Chamber Members to join us for lunch at the Chamber on the **4th Thursday of the month at noon**. It is a fun and informal way to network, while enjoying your fellow chamber members! Burgers, brats and refreshments will be provided FREE of charge to all attendees this year! Don't miss out on one of our highlights of the summer!

Lunch Sponsor – June - \$200 - 2 of 3 available | **Pioneer Federal S&L Assoc.**

Benefits: Recognition - Name recognition in the announcement, in the Chamber newsletter, in the Chamber email, and on the signage used during the event.

Lunch Sponsor – July - \$200 - 2 of 3 available | **Rotary International**

Benefits: Recognition - Name recognition in the announcement, in the Chamber newsletter, in the Chamber email, and on the signage used during the event.

Lunch Sponsor – August - \$200 - 2 of 3 available | **UMW Foundation/UMW on campus**

Benefits: Recognition - Name recognition in the announcement, in the Chamber newsletter, in the Chamber email, and on the signage used during the event.

New Teacher/Professor Welcome

The purpose of this program is to welcome our new teachers into the community with great swag bags! It's a great way to thank them for their upcoming efforts in educating tomorrow's leaders. It's also a great way to feature your business and to show your community spirit! These treats are assembled and are then delivered by member volunteers during the first couple of weeks of the school year or included as a New Teacher/Professor Welcome After Hours Mixer. So, join us in welcoming our community's new educators!

Welcome Sponsor - \$100 – unlimited | **Bank of Commerce*Judy Siring Agency*Mountainview Insurance*Pioneer Federal S&L * The Bookstore**

Benefits: Your business may provide coupons, treats or logo items to put in the welcome mugs being distributed to Beaverhead County's area first-year teachers/professors. Number of items to be determined at the beginning of the school year. Pens, highlighters, letter openers, and other small office supplies make great items.

Soft Lunch Box Sponsor - \$250 – 0 of 1 available | **Stockman Bank**

Tote Bag Sponsor - \$250 - 0 of 1 available | **High Peaks FCU**

Brats for the Brave

In honor of our military men and women, healthcare workers & first responders the chamber hosts Brats for the Brave will be held on **Wednesday, September 11th, 2024, from 12pm-1:30pm**. This brat BBQ is an opportunity for the business community and the community to show their support and appreciation of the men and women who so bravely serve our community and our country. There is no charge to attend the event. These service men and women not only support our community through safety, but they are a large part of the local economy as well. Brats for the Brave offers an opportunity for the economy to show its appreciation.

Presenting Sponsor - \$500 - 0 of 1 available | **Big Tyme Sportswear Design**

Benefits: Recognition - One table at the event for display as well as premier logo recognition the day of the event, in the announcement, in the Chamber newsletter, in the Chamber email. Businesses are encouraged to offer up their military discounts during lunch.

Sponsor - \$150 - 9 of 10 available | **Mountainview Insurance**

Benefits: Recognition - One table at the event for display as well as Logo recognition the day of the event, in the announcement, in the Chamber newsletter, in the Chamber email. Businesses are encouraged to offer up their military discounts during lunch.

Event Supporter - \$50 – unlimited | **Dillon Skin Studio & Spa*Pioneer Fed. S&L*UMW Foundation*High Peaks FCU*Rotary International*Dyle Stoddard Realtor*Town & Country Foods**

Benefits: Name recognition the day of the event, in the Chamber newsletter and in the Chamber email. Businesses are encouraged to offer up their military discounts during lunch.

Halloween Fall Fest

It's Trunk or Treat on Idaho Street! Businesses downtown are invited to be open and have a game for the kids and treats. Businesses who are not located on Idaho Street can set up a booth. Idaho Street will be closed, and booths will be set up in the middle of the street. There is no cost to set up a booth. Streets will be decorated with corn shocks and scarecrows. The Chamber will have a booth with kid's treat, corn dogs, chips and water.

Trail of Bales Sponsor:

\$25/small squares – unlimited | **Badger Archery* Resolute Roots Realty**

\$50/large rounds – unlimited | **Axmen Feed* Barrett Hospital x2*Beaverhead Maze*Diamond 7 Riding*High Peaks FCU*Lakeland Feeds*McDonald's*Mountainview Insurance*N&N Luncheonette*Ooh La La Lashes*Pioneer Federal S&L*R.E. Miller & Sons*Rocky Mountain Supply*Stockman Bank*Town & Country Foods*Vigilante Electric**

The Chamber will provide a large round bale or small square bale to put in front of your business. Businesses decorate the bale for both Halloween and Christmas. Bales will be collected and removed from businesses in the first week of January.

Parade of Lights

Pick up your registration by calling the Chamber at 406-683-5511 and join us for some Christmas Cheer on the **first Friday in December** while participating in the Christmas Stroll and celebrating all our businesses. Partnering with Dillon Merchants Association in promotion of all businesses.

Visit Dillon Brochure Ads

Be a part of the Visit Dillon brochure! The Dillon Visitors Center is producing 5,000 hi-quality, slick stock brochure to elevate Dillon as a visitor destination for all seasons! This brochure is placed at the major surrounding airports in Bozeman, Helena, Missoula, Butte, West Yellowstone, Teton Valley locations, and Idaho Falls. It features four-color pictures of Beaverhead County, area information, attractions, events, a county and city map and sponsored ads from our local businesses. The brochure also has a link to the Chamber Business Directory on our website for our visitors to find YOU!

Pay-it-Forward Ad – \$300 | Help another business with your generous Business Card sized ad. We will conduct a lottery of nonparticipating businesses for the winner!

Business Card size - \$300 | **Pioneer Fed. S&L*Bank of Commerce*High Peaks FCU*Matt Vinson Plumbing*Beaverhead Lodge*Antler's Saloon*Venture West Realty*Southside RV Park**

1/4 page - \$500 | **Blacktail Station/Mac's*The Den*Countryside RV Park*Angler Village/BWR*2H Outfitters*Big Hole River Cabins*The Andrus Hotel**

1/3 page - \$750 | **The Knotty Pine*Atomic 79**

Full page - \$1,250 | **UMW*MT High Country Tours**

For new ads for the 2024 printing, camera-ready ad or logo will be required by April 15, 2024.

Thank you for your interest in the 2024 Total Resource Campaign | All membership and sponsorship payments are encouraged as soon as possible. Sponsoring businesses will receive the first right of refusal year over year.